

AVENUE MORA™

HIGH CONCEPT

THE EVOLUTION
OF DESIGN IN
SOUTH FLORIDA

THE ARTFUL HOME

INNOVATION IN
CONTEMPORARY
DESIGN

THE

REALESTATE

+
**FEEL
THE HEAT**
SIZZLING
SWIMWEAR
FOR SUMMER

ISSUE



DESIGNER MASSIMO IOSA GHINI TOOK INSPIRATION FROM THE BRICKELL FLATIRON'S CURVED FACADE WHEN CREATING THE BUILDING'S INTERIOR COMMON SPACES AND PRIVATE RESIDENCES.

steel Brickell Flatiron in Miami, architect Luis Revuelta's innovative curved facade greatly influenced how Massimo Iosa Ghini, an Italian architect and designer, envisioned the tower's condominiums, common areas, and public amenity spaces. "Shapes inside are as fluid as if they were drawn with the wind," says Ghini. "Classic interiors of metal, bronze, and wood mimic the natural flow of movement in the building and in the natural world. This offers residents the feel of being outside and in an organic environment."

In addition to employing curvilinear forms throughout the project, within the lobby Ghini created distinct vignettes with curved lighting and custom artwork by Julian Schnabel to evoke a gallery vibe. Top-quality Italian marbles and furnishings complement practical features such as integrated technology systems and elliptical balconies that further connect residents to the outdoors.